

2018

ANNUAL REPORT



CHANGING NARRATIVES, CHANGING POLICY

OUR YEAR



Dear Friends of the Institute,

It's been an incredible year here. This 2018 legislative session started with a bang as we received polling results on our first-ever bill to reign in payday lending in Indiana: the poll showed that nearly nine in ten Hoosiers support a 36% rate cap. While we weren't successful in reforming predatory lending this session, we blocked damaging industry proposals while at the same time passing bills to provide greater access to nutrition assistance and occupational licenses for returning citizens.

This summer, the Institute's senior policy analyst Andrew Bradley led development of a comprehensive assessment of the Status of Working Families in Indiana. Published on Labor Day, Status enjoyed widespread attention and raised awareness of the significant challenges Hoosier workers face. Shortly thereafter, we wished Andrew well as he joined the staff of the National Skills Coalition, where he will work with numerous states to develop coalitions and advance promising policies to address workforce issues.

Throughout the year, we have engaged new partners at both grass tops and grassroots levels. We are so grateful for your engagement in making this state a better place for Hoosier families. You answered the call when we sent action alerts, shared your stories, attended events, wrote letters to the editor, and donated to support our efforts. Without you, our successes wouldn't be possible.

Thank you for all you've done to support the Institute, and we look forward to working with you in the months to come!

In gratitude,

OUR VISION



MISSION

The Indiana Institute for Working Families – a program of the Indiana Community Action Association (INCAA) – conducts research and promotes public policies to **help Hoosier families achieve and maintain economic self-sufficiency.**



The Institute is the only statewide program in Indiana that combines research and policy analysis on federal and state legislation, public policies, and programs impacting low-income working families. The Institute achieves its work through advocacy and education, and through national, statewide, and community partnerships.

OUR PROGRESS



Policy Progress in 2018

Systems change doesn't happen overnight. Sometimes, getting a new idea on the table is a success; others, it's securing broader support and moving further along in the process. Each year, the Institute strives to add new ideas to the conversation, garner strong bipartisan support for policies that benefit working families, & transform systems.

	Bill Introduced By:	Bipartisan Support?	Number of Coauthors	Hearing	Passed One Chamber	Passed Two Chambers	Signed Into Law
Protect Hoosiers from Payday Lending	Senator Walker (R-Columbus)		8	No			
Require Employers to Provide Reasonable Pregnancy Accommodations	Representative Shackelford (D-Indianapolis)		2	No			
Reform TANF's Eligibility & Benefits	Senator Stoops (D-Bloomington)		2	No			
Eliminate the Lifetime Ban on SNAP for Individuals with Drug Felonies	Senator Bohacek (R-South Bend)		7	Yes	Yes	Yes	Yes
Improve On-My-Way Prek by Removing Service Need Red Tape	Senator Melton (D-Gary)		2	No			
Support Indiana's Workforce by Removing Non-Academic Barriers to Student Completion	Representative Huston (R-Fishers)		9	Yes	Yes	Yes	Yes

OUR WORK



Research

TO BETTER UNDERSTAND THE PROBLEMS AND SOLUTIONS

- Status of Working Families Report
- Policy Brief on Debt Collection
- Policy Brief on Access to Financial Services
- Video on Temporary Assistance for Needy Families
- 35 Blog Posts, Including "Inside the Statehouse" Series

MOST POPULAR BLOG POST: "INDIANA RECEIVES A 'D' IN ECONOMIC STATUS OF WOMEN - AGAIN"

Shape

THE NARRATIVE ABOUT WORKING FAMILIES IN INDIANA

- 75+ Earned Media
- 25+ Invited Presentations and Public Events
- 110+ Substantive Meetings with Lawmakers
- Public Testimony in 15 Committee Hearings

OUR DIRECTOR APPEARED ON WFYI TO TALK ABOUT THE IMPACT OF WORK REQUIREMENTS ON PARTICIPANTS IN SAFETY NET PROGRAMS, DISPELLING MYTHS & PROVIDING FACTUAL DATA

Activate

PARTNERS & ADVOCATES

- 21% Increase in Subscribers
- 18% Increase in Facebook Followers
- Six Action Alerts Reached Over 1427 Hoosier Advocates

OUR FACEBOOK POST RELEASING THE STATUS OF WORKING FAMILIES IN INDIANA REPORT REACHED OVER 45,000 VIEWERS.

Change

SYSTEMS TO MAKE SELF-SUFFICIENCY ACHIEVABLE

- Removed the lifetime ban on nutrition assistance for individuals with prior drug felony convictions
- Reformed occupational licensing to promote greater access for returning citizens
- Defeated expansion of payday lending

IN 2018, OUR LEGISLATIVE ASSISTANT TESTIFIED IN SUPPORT OF OCCUPATIONAL LICENSING. AT THE INSTITUTE, IT'S ALL HANDS ON DECK FOR CHANGE!

OUR SURPRISE WINS



FOLLOWING PUBLICATION OF OUR WAGE GAP REPORT,
we got calls from women who asked for
raises or challenged unequal pay.

**WE INSPIRED WOMEN TO ADVOCATE FOR
THEMSELVES.**



DATA FROM THE STATUS OF WORKING FAMILIES REPORT
made its way into public forums.

**OUR WORK HELPED FRAME DEBATES ABOUT
WORKING FAMILIES.**



OUR VIDEO ON THE PROBLEMS WITH TANF
brought several new partners to our
doorstep.

**OUR EXPERTISE & OUTREACH HELPED US BUILD
COALITIONS.**

**SOMETIMES
OUR WORK
RESULTS IN
WINS WE
DIDN'T EVEN
ANTICIPATE**

These are
just a few of
our favorites.

OUR SUPPORTERS



2018 FOUNDATION SUPPORT:

The Joyce Foundation
Central Indiana Community Foundation
The Indianapolis Foundation
The Working Poor Families Project
J. P. Morgan Chase Foundation
Prosperity Indiana
Feeding Indiana's Hungry
Center on Budget and Policy Priorities

"I heard nothing but glowing praise [about IIVF's presentation] - 'the best speakers we've ever had' and 'so pertinent to our jobs.'"

MYRA RENNICK
EXECUTIVE DIRECTOR,
COMMUNITY ACTION PROGRAM,
INC. OF WESTERN INDIANA

2018 INDIVIDUAL DONORS:

Mary Kate Dugan
Shaw Friedman
Edward Gerardot
Christy Hammer
Lucinda Nord
John Peirce
Fran & Ellen Quigley
Greg Shufeldt
Richard Solomon
Dr. Jack Turman
Colleen Yeakle
Thanks, too, to our anonymous donors!

"I'm so impressed with the work that you and your colleagues are doing on issues of economic fairness in our state."

SHAW FRIEDMAN, DONOR

OUR PLANS



We Have Big Plans for 2019.

Advance an ambitious policy agenda.

We will fight for reform to payday lending, greater access to high-quality early education, transformation of the TANF program, improved job quality, and increased wages.

Commit to equity.

We will continue to push ourselves to better understand and speak up about the role of race, gender, ability, and other social identities in access to opportunity & financial well-being by disaggregating data, seeking out new stories & voices, and recruiting diverse advisers, staff, and partners.

Expand our reach.

We will increase our earned media 25% and diversify the regions of the state we reach through social media, events, and earned media, targeting at least three new areas..

Grow our base of supporters.

We will continue to expand our reach with a 25% increase in email subscribers, social media followers, and volunteers. We will double our number of donors and grow our existing coalitions.

Build and maintain strong partnerships.

We will continue to convene - at least four times per year - and support existing coalitions around skills, equal pay, and payday lending, and build new coalitions to move other priority areas forward, connecting with at least ten new organizational partners in 2019.

WILL YOU JOIN US?



THERE ARE MANY WAYS YOU CAN

GET INVOLVED:

- Sign up for our e-news and action alerts
- Follow us on social media, share posts, and tag your lawmakers
- Donate so that we can continue bring fresh data and perspectives to the statehouse
- Volunteer to organize a social media campaign or call-in day
- Write letters to the editor
- Share your story through our story collection tools
- Testify on a bill

Ready to engage?

Visit the "Take Action" section of our website.